

LUIS
RODRIGUEZ
NARANJO

PORTFOLIO

LUIS RODRIGUEZ NARANJO





CONTENTS

04 FOREWORD - BIOGRAPHY

06 COLLECTIONS

46 EXHIBITIONS

48 CURRENT PROJECTS

52 CONTACT

FOREWORD

BIOGRAPHY

ABOUT HIS ARTWORK

“There is an incommensurability between essences and facts, and that whoever begins his researches with the facts will never attain to the essences [...] For indeed this understanding is not a quality that comes to the human reality from without, but is its own mode of existence”.

Jean-Paul Sartre

Luis' artwork, more than 700 paintings, is a human catharsis. It is the record of the ecstatic experience of a creative outburst in the form of revelation. His characters became the very essence of memory and the architects of the vital sense of everyday life.

The composition of his work interweaves the interpretive narrative of the author's philosophical effort to find a reflection of human existence as only the autonomy of artistic exploration can achieve in a non-consciousness of a collection of images, experiences, and emotions.

Luis Rodriguez Naranjo is a Mexican artist best known for the unique characters he has made his own, introducing them in every artwork since the launch in 2015 of his painting series, *Cerdines de la Erre*.

Since his early years, he entered the graphic arts world searching for authentic art by experimentation with different techniques and methods. Despite the thought of his artwork as a hobby, Luis unexpectedly changed his mind when, through a personal project, he experimented with being able to drain his feelings and express them in art. Before it happened, when he was studying architecture, he stopped painting indefinitely, thinking that the career would complete himself better. After he got his degree and worked in the field, he felt the necessity for bringing back art to his life.

The work is motivated by the combination of his everyday life and his subjective reality in an imaginative pig world, where all he visualizes appears to become what he names *piggable*.

In January 2015, the artist began the guiding axis of *Cerdines de la Erre*. With a daily painting project; he committed to finishing a daily paint through the day and not going to sleep until it was published. The project soon turned into his first collection, entitled "365 *Cerdines de la Erre, Catarsis Humana*". Thus, marking his artistic work, he resolves to offer the viewer means of inspiration to evoke fragments of existence itself with daily characters, encapsulating time and achieving its materialization.

In 2016, the creation of his second collection entitled " *Veintiún Cerdines de la Erre, Covers Pictóricos*", twenty-one paintings inspired by different known works of recognized artists; began. Following the guidelines of his first collection, the pig remains the central character, replacing the human essence of the paints.

In 2017, Luis ventures back into the challenge of a daily painting project with a global thematic, comics. The interpretation of characters in what became his third collection unifies his work. And he experienced again what it feels like to start and finish a painting on the same day, leaving on it a fragment of himself.

The first and third collections, 2015 and 2017, frame great importance for the artist and people close to him. Because during the creation process of both, many dates encapsulate different preferences, relating the essence of the painting with special dates as birthdays; those preferences refer to characters with whom Luis' close people identify, but also to characters with whom Luis identifies them.

Several collections from 2018 to present make up his latest works and are composed of different painting series that include cover paintings, like the ones created in 2015 and 2016, technique experimentation like engraving, and commissioned work, always immerse in his imaginative pig world.

Born in La Piedad, Michoacan, a small city in Mexico, on July 6th, 1989. Luis completed his elementary and high school studies in his hometown. He went on to graduate from Universidad Iberoamericana in Leon, Guanajuato, with a degree in architecture. By his early adulthood and after became an architect, he settled for eight years in Leon, in this time, he worked extensively in the field of architecture and interior design. By the end of 2020, he got forced to quit his job; due to the pandemic situation that pushed and made him a full-time artist.

His relationship with pigs dates back long before he was born. For more than 50 years, the family business was pig breeding and fattening, so he grew up around this environment; his grandfather started it in 1964. Then his father and uncle continued it until its closure in 2017. The pigs have been a bond with his family throughout his artistic journey. He currently lives in his hometown, La Piedad, Michoacan.

COLLECTIONS

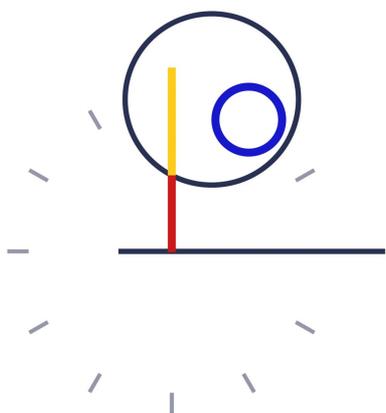
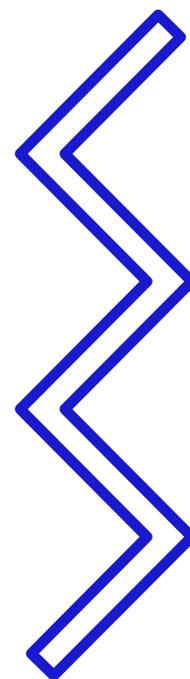
COLLECTION 1 (365 pieces)

365 CERDINES DE LA ERRE, CATARSIS HUMANA

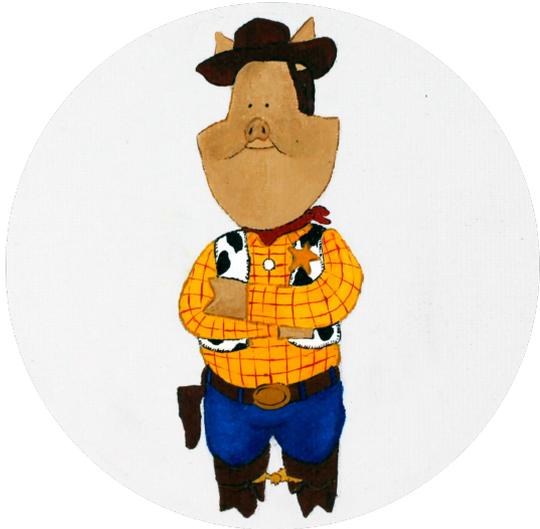
365 CERDINES DE LA ERRE, HUMAN CATHARSIS

acrylic paint on canvas
Ø10 cm

The first collection comprehends 365 paintings made throughout 2015. Through these paintings, the artist experienced and captured the pigsonification of the human essence for the first time, using daily characters with whom people could identify easier. (2015)







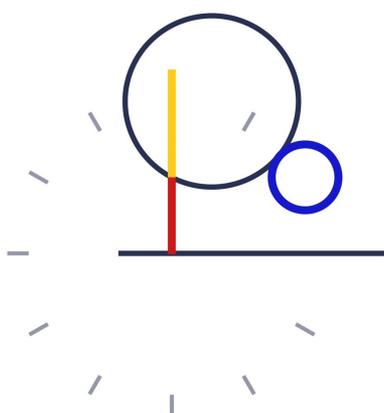
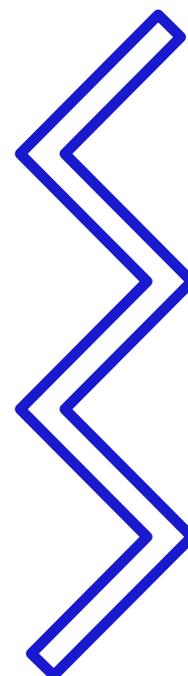
COLLECTION 2 (21 pieces)

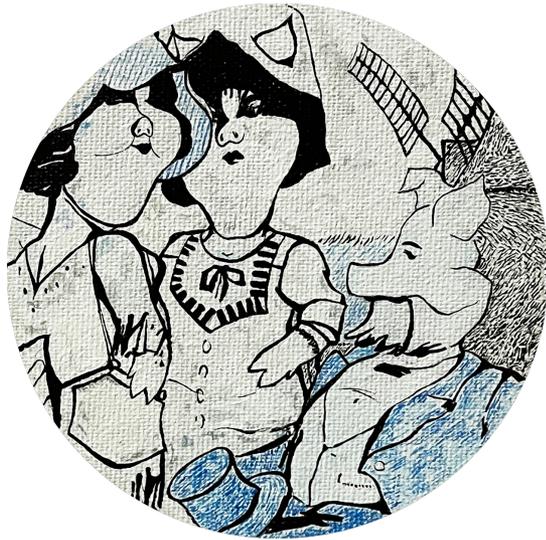
VEINTIÚN CERCINES DE LA ERRE, COVERS PICTÓRICOS

TWENTY-ONE CERCINES DE LA ERRE, PICTORIAL COVERS

acrylic paint on canvas
Ø10 cm

-Paintings inspired by twenty-one different works. (2016)





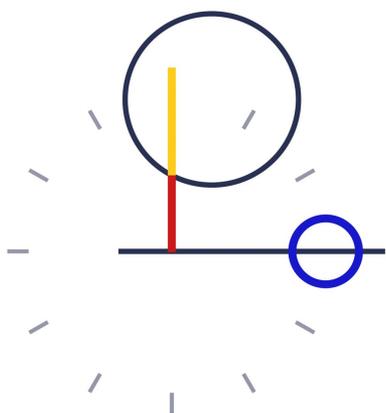
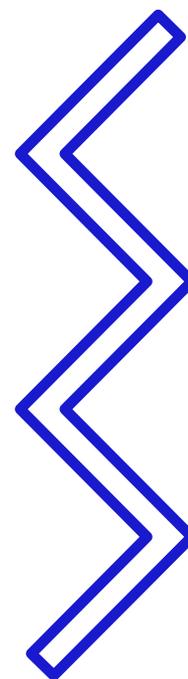
COLLECTION 3 (365 pieces)

365 PERSONAJES DE HISTORIETAS, Marvel Comics / DC Comics

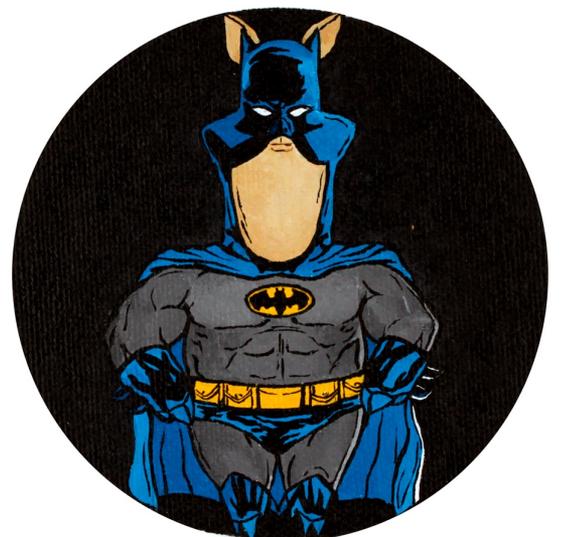
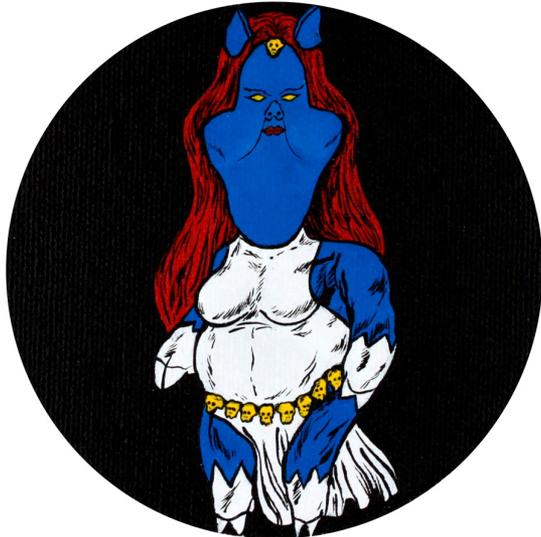
365 COMICS CHARACTERS, Marvel Comics / DC Comics

acrylic paint on canvas
Ø10 cm

In this third collection, the artist takes up in 2017 the challenge of a daily painting again, thus comprehending 365 new pieces, but now with a twist on the pig-sonification of the human essence, using only fictional comic book characters with superpowers. (2017)







COLLECTION 8 (1 piece + 12 prints)

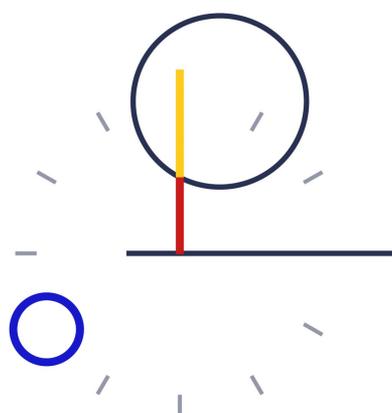
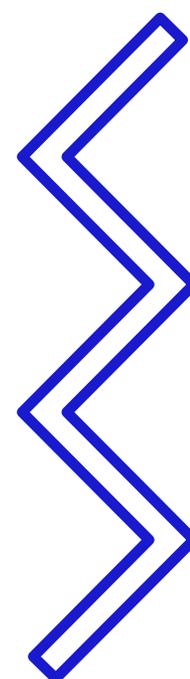
LAS CERSIRENAS DE TAMAYO

TAMAYO'S CERSIRENAS

linocut on paper

*20.5 * 25.5 cm*

The collection was born from the need to experiment with new representation techniques beyond painting. The work is made under the engraving technique (linocut), and inspired by the work *Sirenas, 1925* by the Mexican author Rufino Tamayo. (2018)





LAS CERSIRENAS DE TAMAYO #1 (white paper)



LAS CERSIRENAS DE TAMAYO #7 (beige paper)

COLLECTION 9 (1 piece)

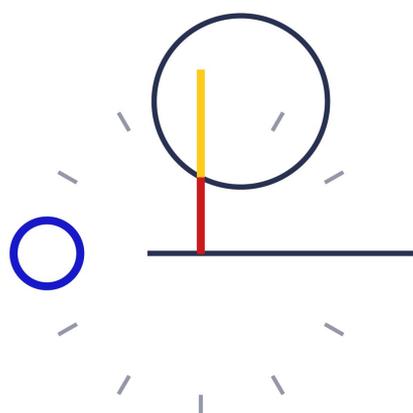
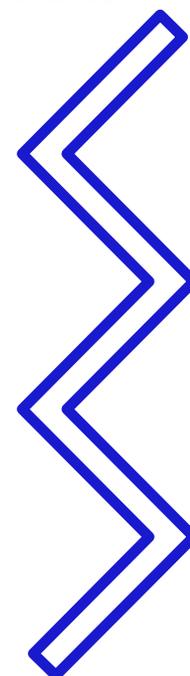
A CHAIR THAT FITS ALL SHAPES

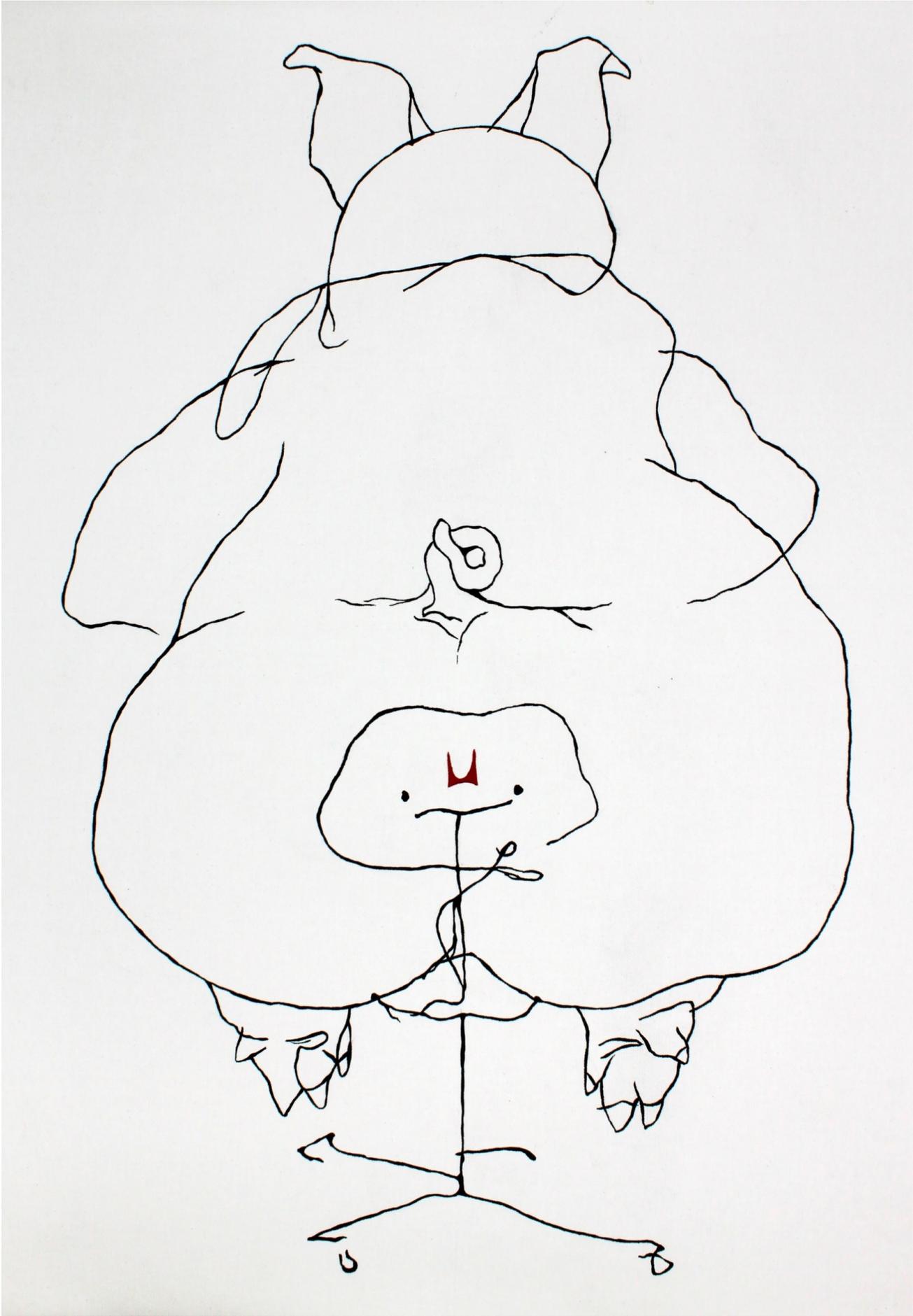
A CHAIR THAT FITS ALL SHAPES

acrylic paint on canvas

59 * 42 cm

-Painting inspired by Herman Miller's poster *Bill Stumpf Sketch*, 1989 by the American author Steve Frykholm. (2019)





COLLECTION 10 (2 pieces)

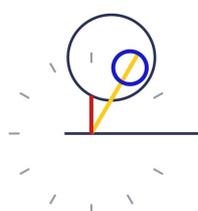
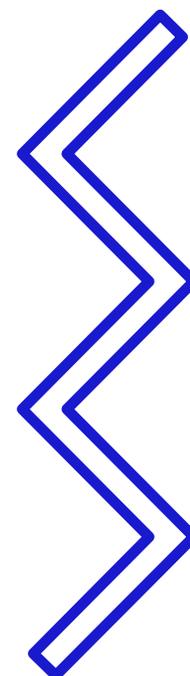
HARPIG PRIDE DANCE

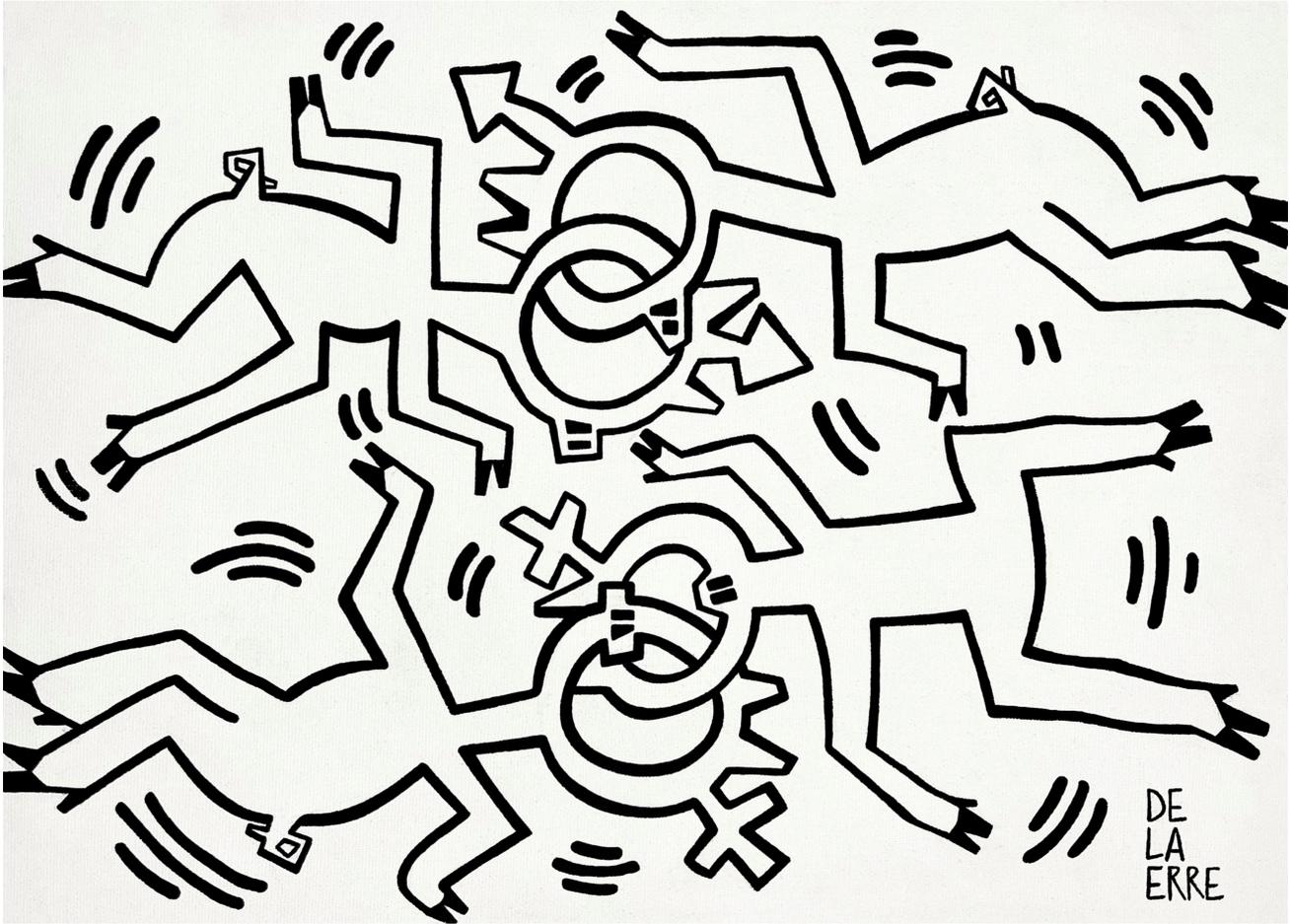
HARPIG PRIDE DANCE

acrylic paint on canvas

26 * 36 cm

-Paintings inspired by the work Gay/Lesbian Pride Day New York, 1986 by the American author Keith Haring. (2022)





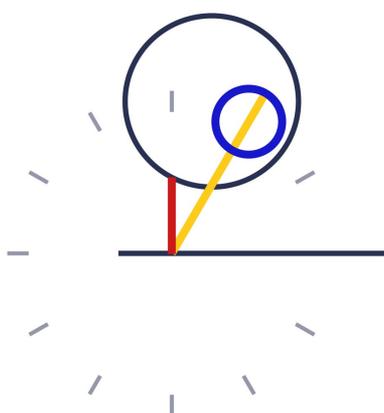
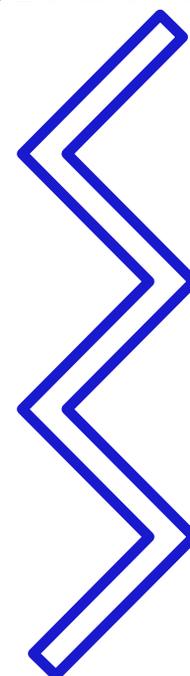
COLLECTION 11 (6 pieces)

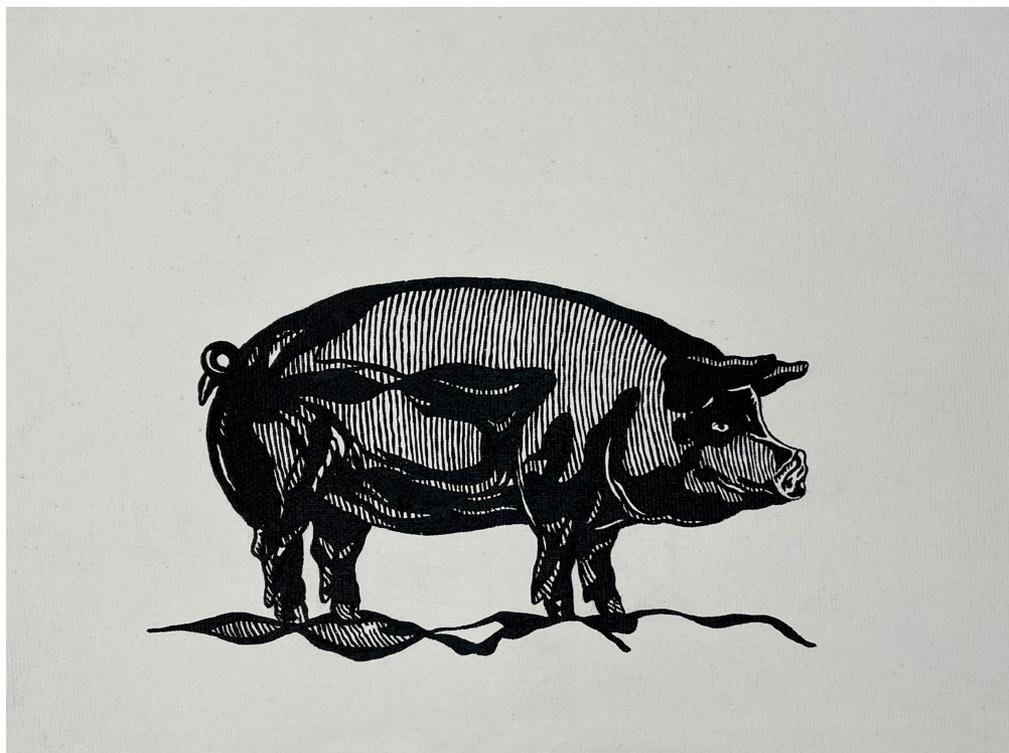
PERFIL DE CERDO

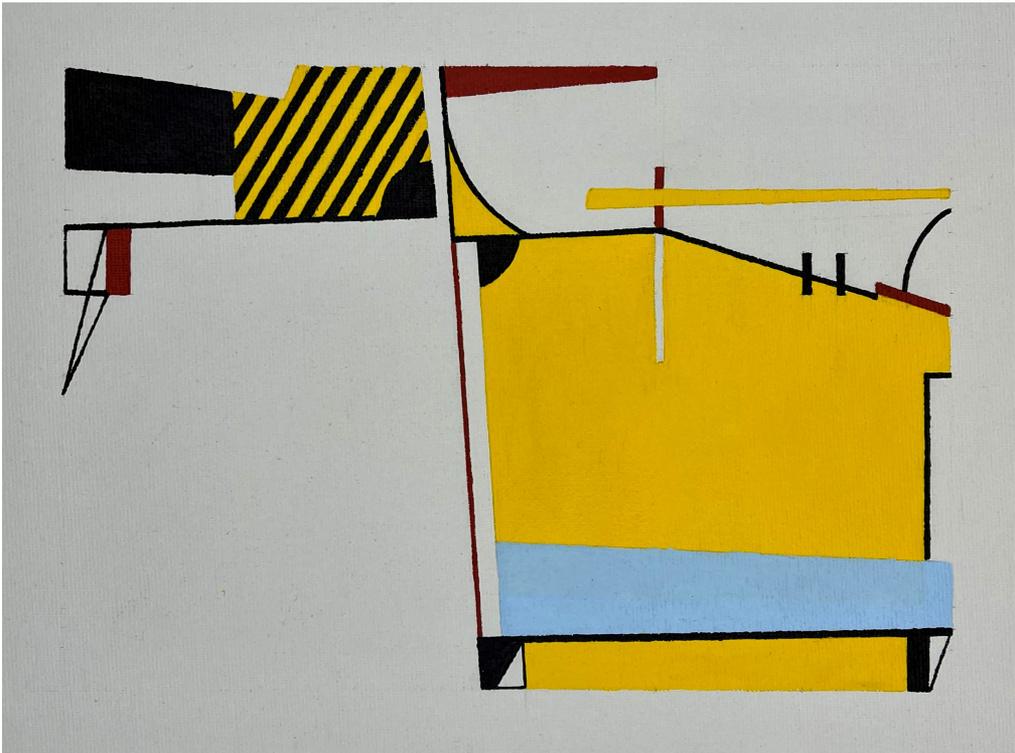
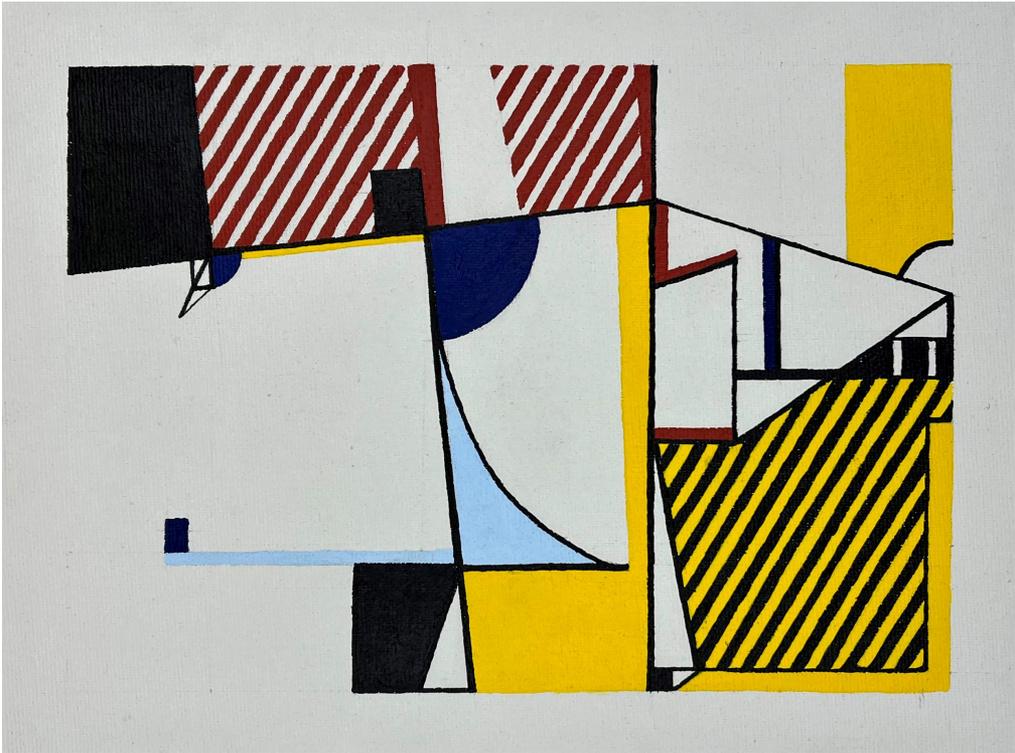
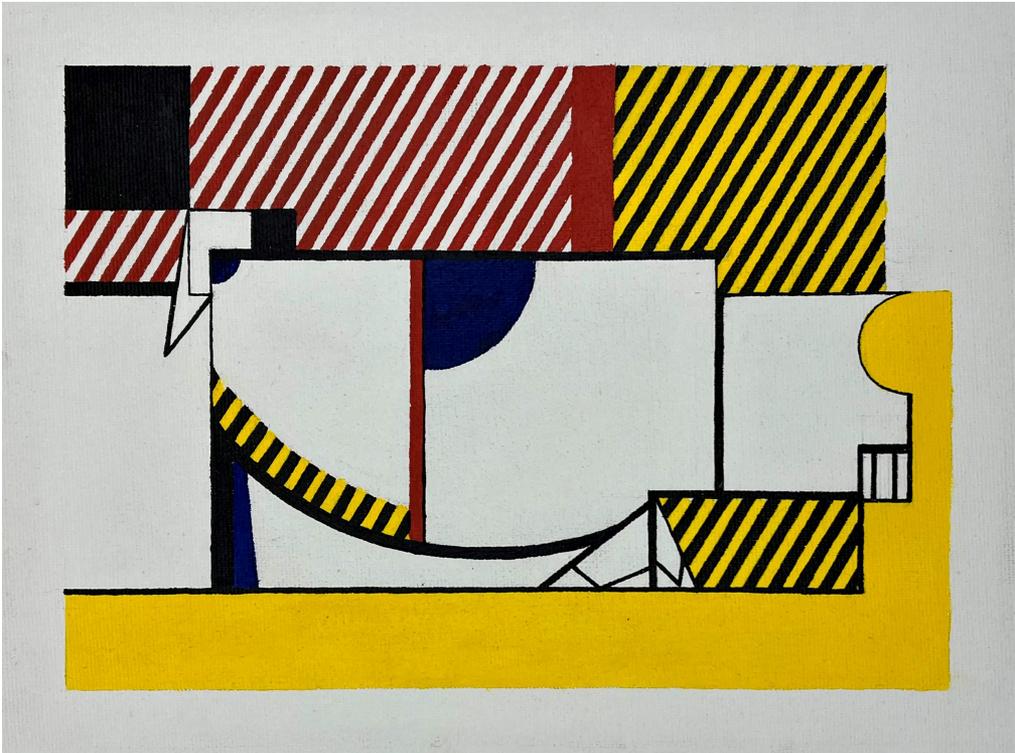
PIG PROFILE

acrylic paint on canvas
18 * 24 cm

*-Paintings inspired by the work Bull Profile, 1973 by the American author Roy Lichtenstein.
(2020)*





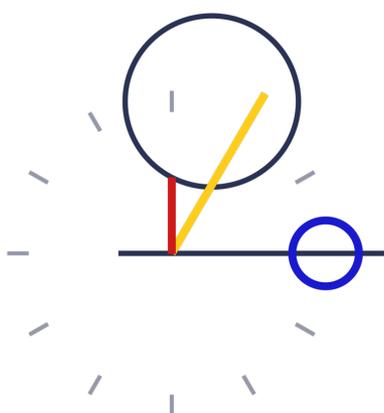
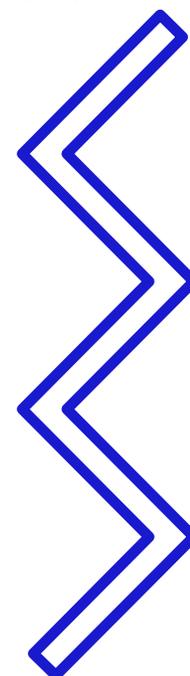


COLLECTION 13 (6 pieces)

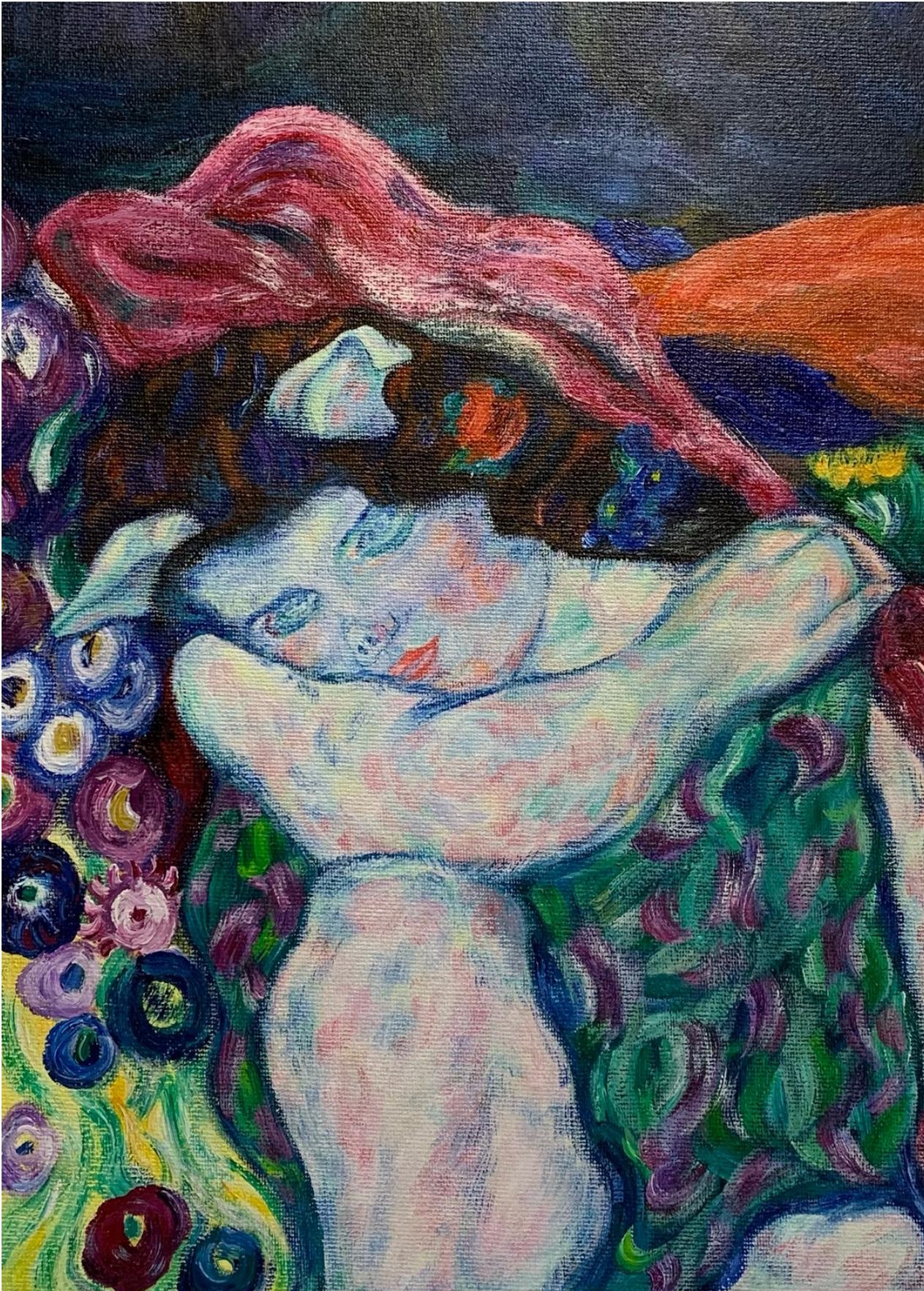
OINKED IN DREAMS

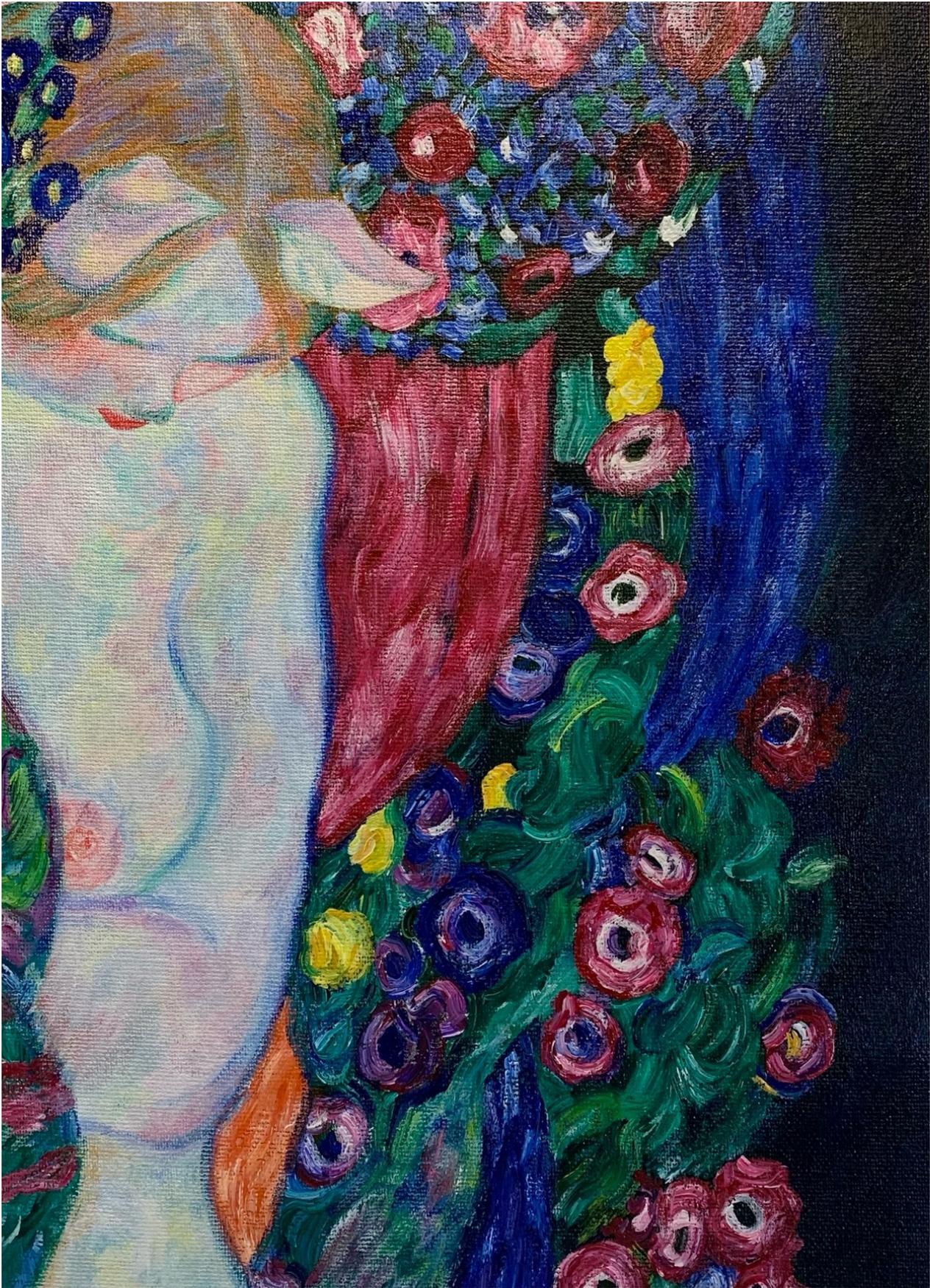
OINKED IN DREAMS
acrylic paint on canvas
32 * 23 cm

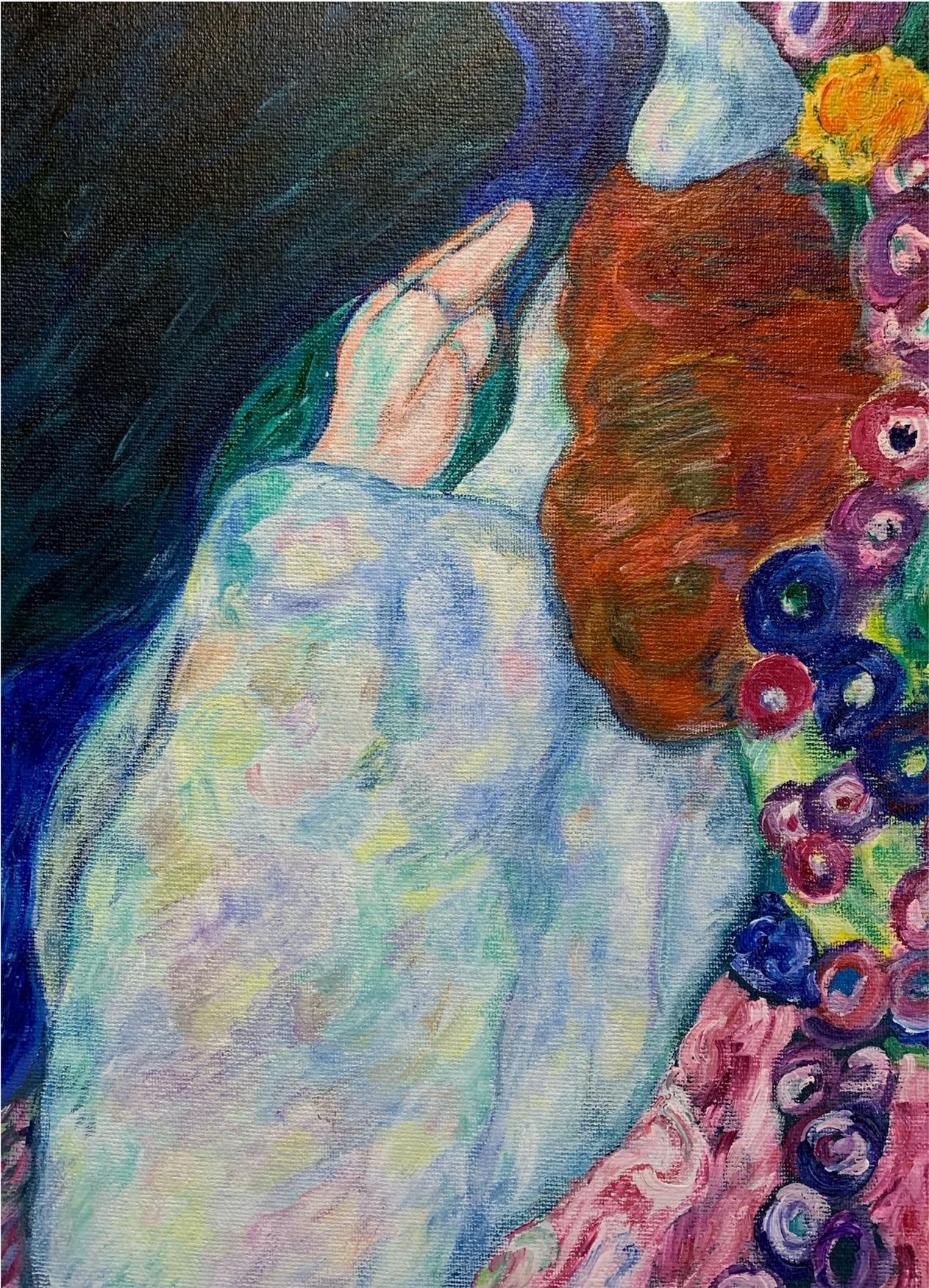
*-Painting inspired by the work The Virgin, 1913 by the Austrian author Gustav Klimt.
(2024)*



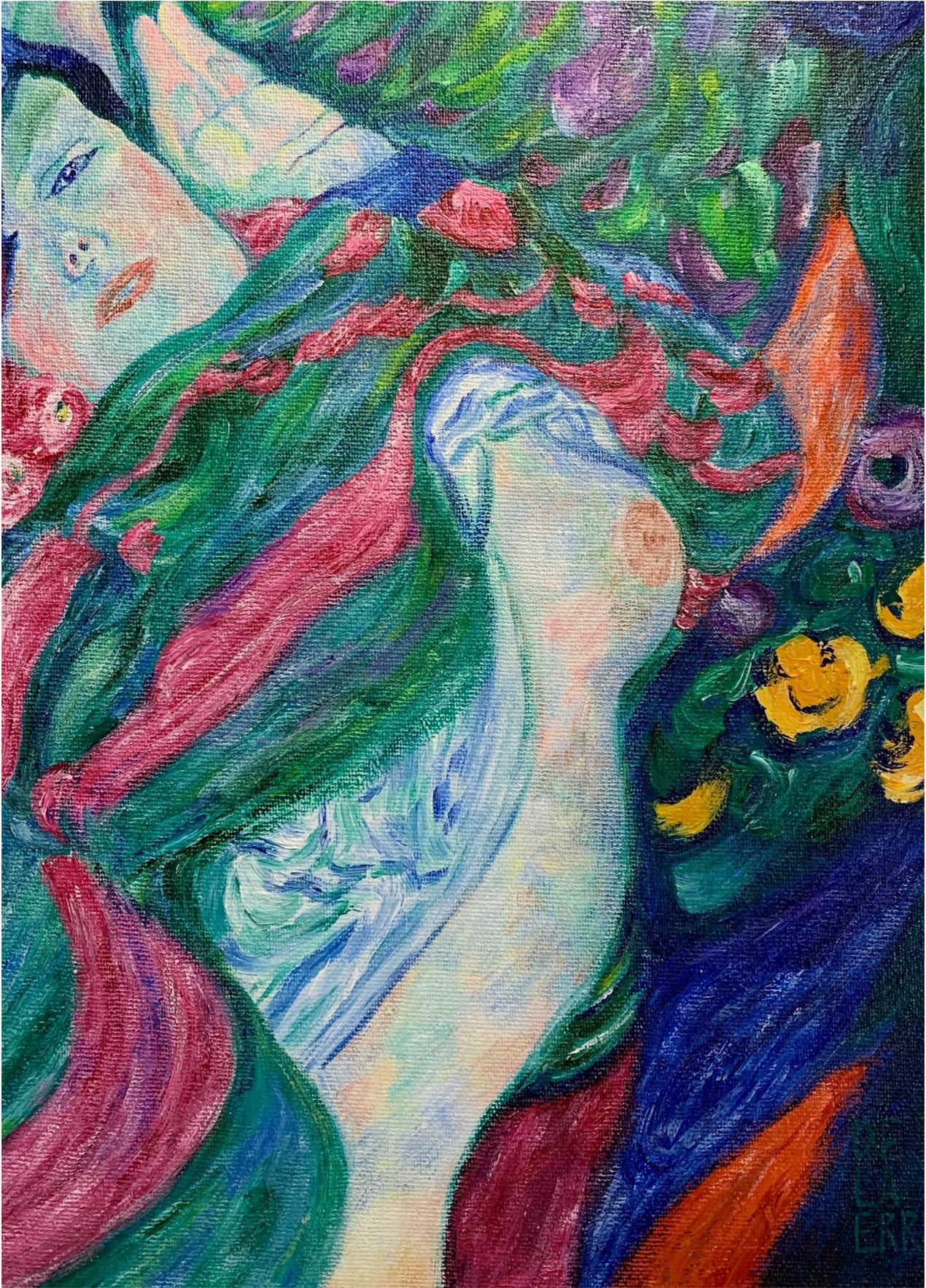












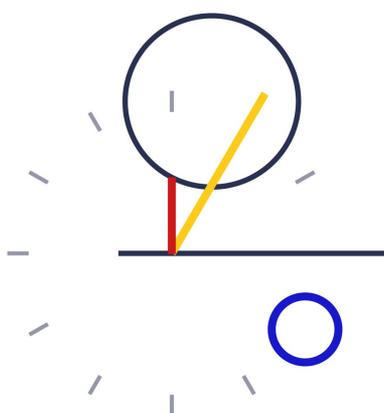
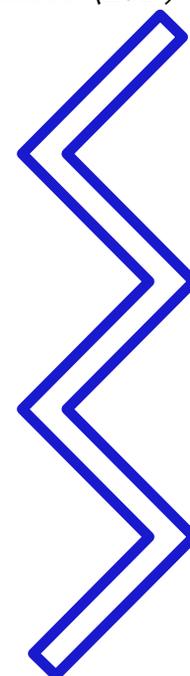
COLLECTION 14 (1 piece)

BESO DE TROMPA

SNOUT KISS

acrylic paint on canvas
150 * 100 cm

-Painting inspired by the work The Kiss, 1925 by the Spanish author Pablo Picasso. (2021)

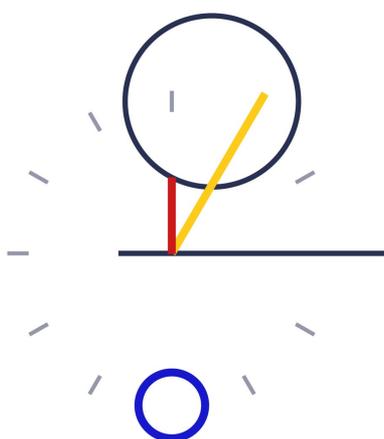
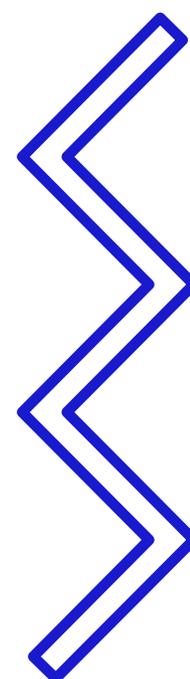




COLLECTION 16 (9 pieces)

acrylic paint on canvas
*27.5 * 21.5 cm*

This collection is a growing one. It got born from a local project called The New Banqueter, in which artists from the region get invited to create weekly magazine covers. Project in which I have participated in several occasions.





No. 1
THE NEW PORKER
Publication date: January 13, 2021

Painting inspired by the first cover of the New Yorker magazine (February 21, 1925).



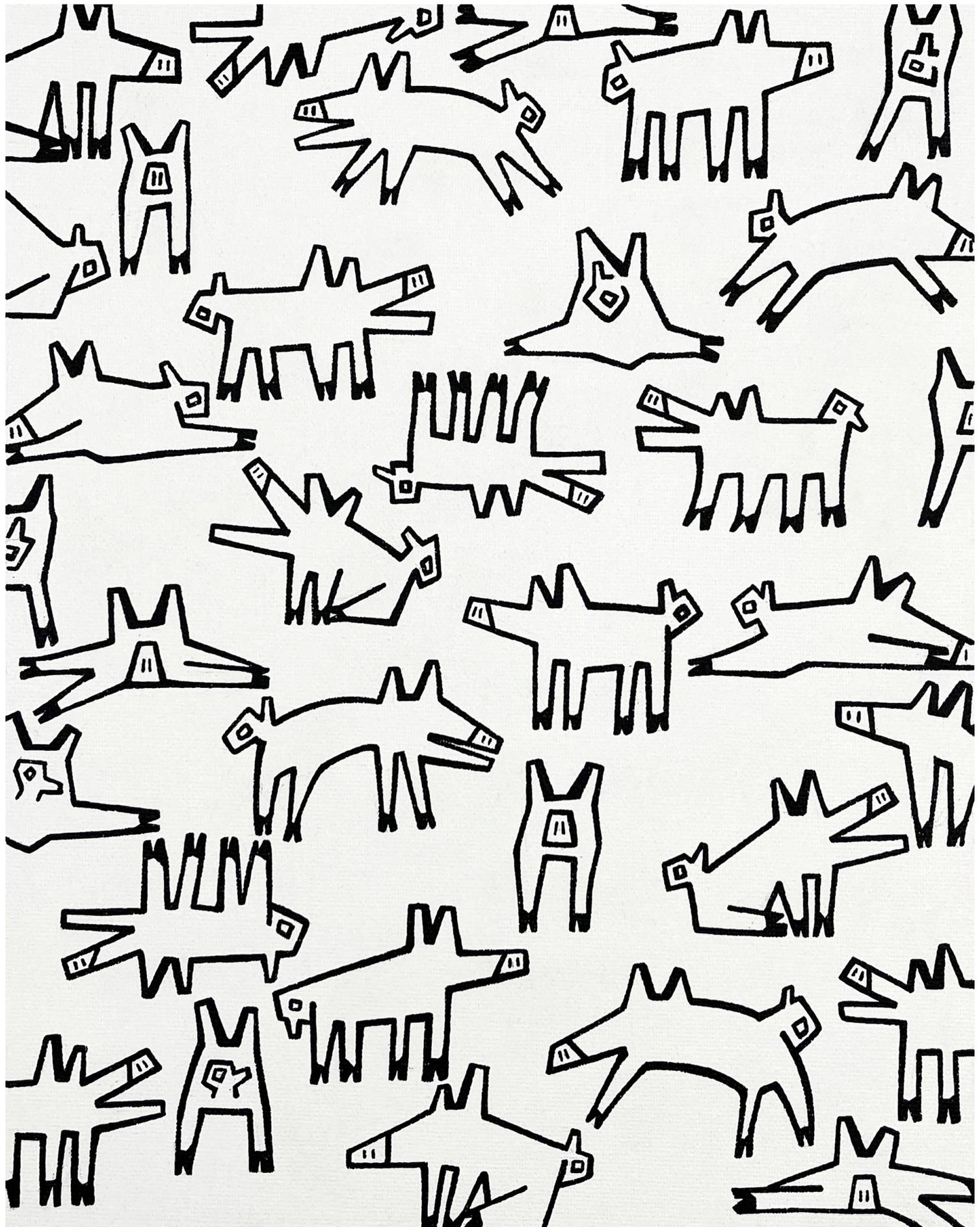
No. II
THE CERDINA WITH AN ERMINE
Publication date: December 15, 2021

Painting inspired by the work Lady with an Ermine, 1490 by the Italian author Leonardo da Vinci.



No. III
THE LUPIGTAS
Publication date: June 1, 2022

Painting inspired by the cardboard Mexican dolls named Las Lupitas.



No. IV
LOS CERDITOS
Publication date: July 16 2022

Painting inspired by the work Dogs by the American author Keith Haring.



No. V
PIGDA KAHLO WITH MONKEY
Publication date: October 19, 2022

Painting inspired by the work Self-portrait with Monkey, 1940 by the Mexican author Frida Kahlo.



No. VI
THE DROWNING PIG
Publication date: May 31, 2023

Painting inspired by the work The Dog, 1819 - 1823 by the Spanish author Francisco Goya.



No. VII
BARBPIG
Publication date: July 26, 2023

Painting inspired by the work Barbie, Portrait of Billy Boy, 1986 by the American author Andy Warhol.



No. VIII
DAPIG
Publication date: October 11, 2023

Painting inspired by the white marble sculpture David, 1504 by the Italian author Michaelangelo.



No. IX
CERDINA AND CERDIÑO
Publication date: October 25, 2023

Painting inspired by the work Mother and Child, 1965 by the Spanish author Pablo Picasso.

COLLECTION 20 (1 piece)

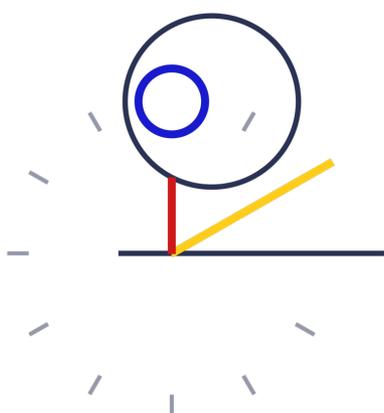
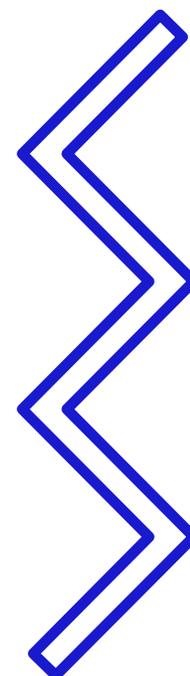
DON COCHIXOTE DE LA MANCHA Y CHANCHO PANZA

DON COCHIJOTE DE LA MANCHA AND CHANCHO PANZA

acrylic paint on canvas

50 * 40 cm

-Painting inspired by the illustrations of the novel Don Quixote of Miguel de Cervantes, work by the author Gustave Doré (Part 1, chapter 7). (2022)





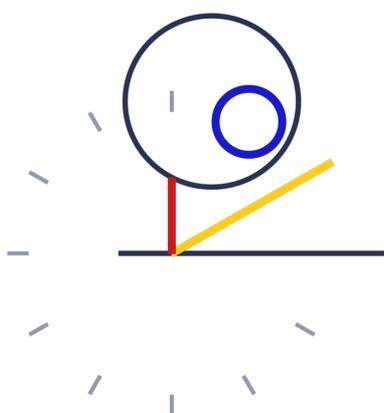
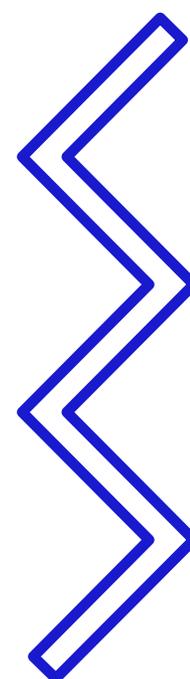
COLLECTION 21 (1 piece)

ALMOND PIGGABLE

ALMENDRO CERTIFICADO

acrylic paint on canvas
100 * 80 cm

- Painting inspired by the work *Almond Blossom*, 1890 by the Dutch author
Vincent Van Gogh. (2023)





EXHIBITIONS

SOLO

February 4, 2017

El Colegio de Michoacan, A.C. Cultural Diffusion / Casa de la Cultura de La Piedad Michoacan in La Piedad, Michoacan, Mexico

Paintings on display, 365 pieces: Collection No. 01 *365 Cerdines de la Erre, Catarsis Humana*

September 28, 2017

Universidad Iberoamericana in Leon, Guanajuato, Mexico

Paintings on display, 21 pieces: Collection No. 02 *Veintiún Cerdines de la Erre, Covers Pictóricos*

September 30, 2017

LAPA Store Inauguration in Leon, Guanajuato, Mexico

Paintings on display, 38 pieces: Collection No. 01 *365 Cerdines de la Erre, Catarsis Humana*

December 1, 2017

Gallery 1910 in Leon, Guanajuato, Mexico

Paintings on display, 38 pieces: Collection No. 01 *365 Cerdines de la Erre, Catarsis Humana*

July 13, 2018

Mexican Culture Seminar, Correspondent Lagos de Moreno / Casa de la Cultura de Lagos de Moreno in Lagos de Moreno, Jalisco, Mexico

Paintings on display, 21 pieces: Collection No. 02 *Veintiún Cerdines de la Erre, Covers Pictóricos*

COLLECTIVE

November 16, 2016, to August 20, 2017

Instant Icon. Photogenic Design

TRAPHOLT Museum of Art and Design in Kolding, Denmark

Painting on display, one piece: No. 273 (September 30, 2015) / Collection No. 01 *365 Cerdines de la Erre, Catarsis Humana*

April 5, 2017

Una Noche de Arte (An Art Night)

Discovery Center de Alamar, Grupo Real del Mar in Cruz de Huanacastle, Nayarit, Mexico

Paintings on display, 21 pieces: Collection No. 02 *Veintiún Cerdines de la Erre, Covers Pictóricos*

July 29, 2018

El Color de Lagos (The Color of Lagos)

Mexican Culture Seminar, Correspondent Lagos de Moreno / Casa de la Cultura de Lagos de Moreno in Lagos de Moreno, Jalisco, Mexico

Painting on display, one piece: Collection No. 08 *Las Cersirenas de Tamayo*

May 12, 2022

The New Banqueter La Expo (The New Banqueter The Exhibition)

Casa de la Cultura de La Piedad Michoacan in La Piedad, Michoacan, Mexico

Printed covers on display, two pieces: Collection No. 16 *The New Banqueter Covers*

August 20-21, 2022

Casa Michoacan, Ministry of Culture of the Michoacan State / Casa de la Cultura de La Piedad Michoacan in Morelia, Michoacan, Mexico

Paintings on display, 21 pieces: 16 Pieces from Collection No. 2 *Veintiún Cerdines de la Erre, Covers Pictóricos* and 5 Pieces from Collection No. 16 *The New Banqueter Covers*

September 8 – December 16, 2022

Descubrimientos by Art 58 Gallery

Galería Paseo Interlomas by Art 58 Gallery, Mexico City, Mexico

Paintings on display, 10 pieces: Collection No. 2 *Veintiún Cerdines de la Erre, Covers Pictóricos*

February 8 – 11, 2024

Feria de Arte Bada México Fourth Edition (BADA Mexico Art Fair)

Campo Marte, Mexico City, Mexico

Paintings on display, 36 pieces: Different collections.

CURRENT PROJECTS

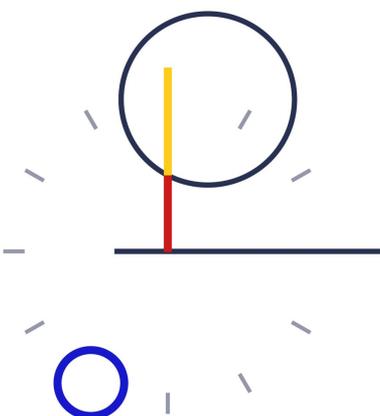
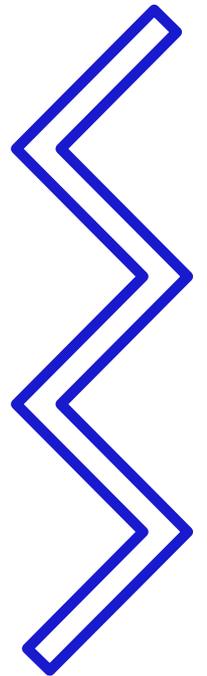
COLLECTION 7

SELF-PORTRAITS

AUTORRETRATOS

acrylic paint on canvas
25 * 20 cm

This collection would comprehend a serial of 115 artworks, inspired by self-portraits of different artists. The first one is inspired by the work *Self-Portrait with Halo and Snake*, 1889 by the French author Paul Gauguin.





COLLECTION 22

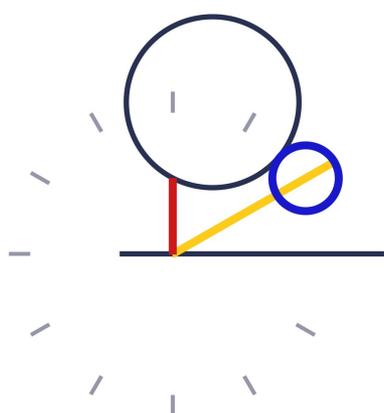
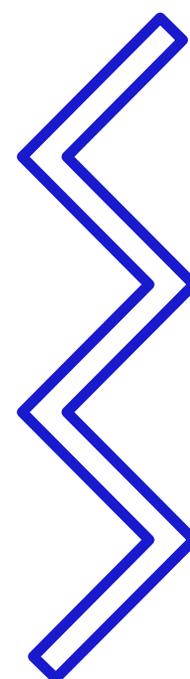
365 PIGCASSO CARTOONS

365 PIGCASSO CARTOONS

acrylic paint on canvas

*10*10 cm*

This collection would comprehend a serial of 365 artworks, inspired by cartoons characters and the Picasso's style.





+ CONTACT

luisrodrigueznanranjo.com
hola.luisrodrigueznanranjo@gmail.com

ig. @luisrodrigueznanranjo
fb. Luis Rodríguez Naranjo
tik tok. @luisrodrigueznanranjo
x. @lrm_delaerre

wa +(52) 477 131 0120

